CONTRACT APPROVAL REQUEST

Promotion:	**SOUNDS OF SUMMER** **Marlboro Music Military Tour**
Vendor:	Morale, Welfare and Recreation (MWR) Department
Financial Impact:	1996 - No direct sponsorship dollars will be paid to MWR Department 1995 - N/A
Project Manager:	Jose Fontanez

Contract/Program Description:

The attached contract by Philip Morris USA covers the presentation of a Marlboro Music Military Tour concert series on July 19-21, 1996, at the Marine Corps Base, Cherry Point, NC. In consideration for Philip Morris providing talent and necessary instruments, lighting and sound personnel for the concerts, Philip Morris is entitled to the following:

- Concert Dates:
  Friday, July 19 (Rock) - Foreigner; REO Speedwagon; Peter Frampton
  Saturday, July 20 (Country) - Gladys Knight; Commodores; Solo
  Sunday, July 21 (Country) - Travis Tritt; Marty Stewart; Martina McBride
- Provide stage, roof, VIP/Media tent and catering for VIP/Media and all performers and technicians;
- Two production offices equipped with telephones;
- Furnish all decorative scrim and bunting with Marlboro Tour signage for stage, soundwings and jumbo tron video walls;
- Furnish adequate posters, flyers, advertising and banners in a timely manner to promote event;
- Provide promotional materials to be used as giveaways including four autographed guitars, backstage passes at each performance; and,
- Provide and distribute "official" laminated passes.

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Source: https://www.industrydocuments.ucsf.edu/docs/lqfm0004

Budget Implications:

No direct sponsorship dollars will be paid to the Naval station.

Approvals:

J. Fontanez _____ _____

S. Sampson _____ _____

I. Broeman For your signature

Finance
B. Colby _____ _____

Risk Management
L. Robertson _____ _____

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